

Big Data Demystified How To Use Big Data Data Science And Ai To Make Better Business Decisions And Gain Compeive Advantage

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~~Amazon.com: Big Data Demystified: How to use big data~~

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~~Big Data Demystified—Stephenson, David- 9781292218106~~

~~"Big Data Demystified is a must-read for anyone interested in Big Data." –Brad Feld, Managing Director, Foundry Group "Big Data Demystified is a comprehensive look at Big Data. David has taken a complex topic and simplified it for all of us." –Ken Stephens , Senior vice president, Xerox Cloud Solutions~~

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~~Big Data Demystified—All you need to know about Big Data~~

~~A more formal definition comes from the National Institute of Standards and Technology (NIST). They defined big data as consisting of "extensive datasets—primarily in the characteristics of volume, velocity, and/or variability—that require a scalable architecture for efficient storage, manipulation, and analysis."~~

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~~Stephenson, Big Data Demystified: How to use big data~~

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~~Big Data Demystified: How to Use Big Data, Data Science~~

~~Data science is largely an enigma to the enterprise. Although there's an array of self-service options to automate its various processes, the actual work performed by data scientists (and how it's achieved) is still a mystery to your average business user or C-level executive.~~

~~Data Science Demystified: The Data Modeling Proposition~~

~~Big Data Demystified provides a compelling look at one of the most important trends of this decade--Big Data. In this highly accessible book, David Feinleib, producer of The Big Data Landscape and Big Data TV, covers the key aspects of Big Data. The book also includes the latest edition of The Big Data Landscape. Praise for Big Data Demystified~~

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~~Big Data Demystified provides a compelling look at one of the most important trends of this decade--Big Data. In this highly accessible book, David Feinleib, producer of The Big Data Landscape and Big Data TV, covers the key aspects of Big Data. The book also includes the latest edition of The Big Data Landscape.~~

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~~Big Data Demystified on Apple Books~~

~~The default installation of Airflow come with SQLAlchemy as backend. This mode does not allow concurrency in your DAG's. In this blog, we will upgrade an Airflow vanilla installation to work with LocalExecutor and GCP Cloud SQL (MySQL).~~

~~Airflow MySQL Integration—how to? | Big Data Demystified~~

~~I am using AWS, GCP and Data Center infrastructure to answer the technical questions of anyone navigating their way in the big data world. In this meetup we will try to answer questions regarding: big data best practice, data science, data engineering, BI, how to manage costs, performance tips, security tips and Cloud best practices.~~

~~Big Data Demystified (Tel Aviv Yaffo, Israel) | Meetup~~

~~Spark resource tuning is essentially a case of fitting the number of executors we want to assign per job to the available resources in the cluster. In~~

~~Big Data is a big topic, based on simple principles. Guided by leading expert in the field, David Stephenson, you will be amazed at how you can transform your company, and significantly improve KPIs across a broad range of business units and applications. Find out how an ecommerce company avoided two million product returns per year, how a newspaper saw triple-digit annual growth in digital subscriptions, how researchers in England learned to better detect pending cardiovascular problems, and how AI programs taught themselves to win games using techniques that even their human programmers didn't understand, all thanks to big data. Find out also how one company realized it could swap a million dollar hardware system with a twenty thousand dollar replacement. With simple and straightforward chapters that allow you to map examples onto your own business, Big Data Demystified will help you: · Know which data is most useful to collect now and why it's important to start collecting that data as soon as possible. · Understand big data and data science and how they can help you reach your business goals and gain competitive advantage. · Use big data to understand where you are now and how you can improve in the future. · Understand factors in choosing a big data system, including whether to go with cloud-based solutions. · Construct your big data team in a way that supports an effective strategy and helps make your business more data-driven. BIG DATA MAKES A BIG DIFFERENCE "Read this book! It is an essential guide to using data in a practical way that drives results." Ian McHenry, CEO Beyond Pricing "This is the book we've been missing: big data explained without the complexity." Marc Salomon, Professor in Decision Sciences and Dean at University of Amsterdam Business School "Big Data for the rest of us! I have never come across a book that is so full of practical advice, actionable examples and helpful explanations. Read this one book and start executing Big Data at your workplace tomorrow!" Tobias Wann CEO at @Leisure Group~~

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~~Convert the promise of big data into real world results There is so much buzz around big data. We all need to know what it is and how it works - that much is obvious. But is a basic understanding of the theory enough to hold your own in strategy meetings? Probably. But what will set you apart from the rest is actually knowing how to USE big data to get solid, real-world business results - and putting that in place to improve performance. Big Data will give you a clear understanding, blueprint, and step-by-step approach to building your own big data strategy. This is a well-needed practical introduction to actually putting the topic into practice. Illustrated with numerous real-world examples from a cross section of companies and organisations, Big Data will take you through the five steps of the SMART model: Start with Strategy, Measure Metrics and Data, Apply Analytics, Report Results, Transform. Discusses how companies need to clearly define what it is they need to know Outlines how companies can collect relevant data and measure the metrics that will help them answer their most important business questions Addresses how the results of big data analytics can be visualised and communicated to ensure key decisions-makers understand them Includes many high-profile case studies from the author's work with some of the world's best known brands~~

~~Written by a database technology instructor and bestselling author, this book offers a proven, self-paced technique for learning how to design, implement, maintain, and use databases. You can follow clear examples and step-by-step instructions that cover the fundamental concepts and demonstrate how to effectively apply them.With a focus on proper database design, Databases: A Beginner's Guide provides an introduction to Structured Query Language (SQL) and Microsoft Access. The book covers key topics such as security, data warehouse and data mart design techniques, storing complex data such as XML documents, and connecting databases to applications.~~

~~Bruce Greenwald, one of the nation's leading business professors, presents a new and simplified approach to strategy that cuts through much of the fog that has surrounded the subject. Based on his hugely popular course at Columbia Business School, Greenwald and his coauthor, Judd Kahn, offer an easy-to-follow method for understanding the competitive structure of your industry and developing an appropriate strategy for your specific position. Over the last two decades, the conventional approach to strategy has become frustratingly complex. It's easy to get lost in a sophisticated model of your competitors, suppliers, buyers, substitutes, and other players, while losing sight of the big question: Are there barriers to entry that allow you to do things that other firms cannot?~~

~~The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. Big Data: Concepts, Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.~~

~~Don't spend your time worrying whether you can beat the markets: you don't need to beat them to be a successful investor. By showing you how to build a simple and rational portfolio and tailor it to your specific needs, Investing Demystified will help you generate superior returns. With his straightforward and jargon-free advice, Lars Kroijer simplies the often complex world of finance and tells you everything you need to know – and everything that you don't need to worry about – in order to make the most from your investments. In Investing Demystified you will: · Discover the mix of stocks, bonds and cash needed for a top performing portfolio · Learn why the most broadly diversified and simplest portfolio makes the most sense · Understand the right level of risk for you and how this affects your investments · Find out why a low cost approach will yield benefits whilst leaving you with a higher quality portfolio · Understand the implications of tax and liquidity~~

~~Need to learn Minitab? Problem Solved! Get started using Minitab right way with help from this hands-on guide. Minitab Demystified walks you through essential Minitab features and shows you how to apply them to solve statistical analysis problems. Featuring coverage of Minitab 16, this practical guide explores the Minitab interface and the full range of Minitab graphics. Distribution models, statistical intervals, hypothesis testing, and sample size calculations are clearly explained. The book covers modeling tools of regression and the design of experiments (DOE) as well as the industrial quality tools of measurement systems analysis, control charts, capability analysis, acceptance sampling, and reliability analysis. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Accessing powerful Minitab functions with the Minitab assistant Confidence, prediction, and tolerance intervals Designing and analyzing experiments with hard-to-change variables Statistical process control (SPC), Six Sigma applications, and quality control Predicting the economic impact of sampling Analyzing life data with additional variables Simple enough for a beginner, challenging enough for an advanced student, and thorough enough for a Six Sigma professional, Minitab Demystified is your shortcut to statistical analysis success!~~

~~This book addresses the challenges typical technical training managers, and other technical managers face in justifying the return on investment of their programs, particularly for large-scale, investment-intensive programs. This book describes a very intuitive and practical model for the measurement of the effectiveness of technical training programs. The book is based on a 4-tier Return on Effectiveness (ROE) model developed through years of research, observation, and experience. The ROE model uses four simple indices: training reaction index, improvement index, effectiveness index, and impact trends to convey a full picture of the effectiveness of a training program. This feedback-based and data-based approach enables training managers with a step-by-step approach to collect data, measure important indicators and compute the indices to present evidence of the effectiveness of their training programs to the executives.~~

~~Tips, techniques, and trends on how to use dashboard technology to optimize business performance Business performance management is a hot new management discipline that delivers tremendous value when supported by information technology. Through case studies and industry research, this book shows how leading companies are using performance dashboards to execute strategy, optimize business processes, and improve performance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for TheData Warehousing Institute (TDWI), the leading association of business intelligence and data warehousing professionals worldwide that provide high-quality, in-depth education, training, and research. He is a columnist for SearchCIO.com, DM Review, Application Development Trends, the Business Intelligence Journal, and TDWI Case Studies & Solution.~~

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