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**Test Bank for Business
Ethics, Andrew Crane,
Matten, Glozer \u0026**

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Spence, 5th Edition

Introduction to IBA306

*Professor Andrew Crane on
Stakeholder Theory* Business
Ethics Business ethics

course - Session 3 **Creating
ethical cultures in
business: Brooke Deterline**

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at TEDxPresidio Ethical
theories kept simple!

*Business Ethics 101 | How to
build an ethical business*

**Business ethics course -
Session 1**

Essay writing for business
students ~~Report writing for~~

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: Diversity, HRD Ethics, and
Future of HRD (Contd.)
Lessons I Learnt / Marketing
Tips for a Managed Service
Provider (MSP) What the heck
is Google Workspace? Ethics
in the Workplace!

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tips to improve your writing
~~The Big Lie of Small
Business | Vusi Thembekwayo
| TEDxUniversityofNamibia~~
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into Business English*
Personal Business Ethics

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~~Business Ethics: Corporate~~
~~Social Responsibility~~
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Session 2 Unit 5.8 Business
Ethics 8. Accenture Chair in
Sustainable Strategies,
closing ceremony - Brussels.

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~~Part 8/13 The Importance of
Business Ethics and Social
Responsibility International
Business - Introduction to
Normative Ethical Theories
Sustainability Marketing
K05E02 - Values and
Objectives~~ **The social**

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Responsibility of business |

Alex Edmans |

TEDxLondonBusinessSchool

**Crane Matten Business Ethics
3rd**

The third edition (2010) of
Business Ethics by Crane and
Matten is a must have book,

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Bing even for those who have the first and second editions. Many sections of the book have been re-written making the ethical theory sections and ethical issues clearer by explaining in small steps what and why is important

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and for whom.

Business Ethics: Managing Corporate Citizenship and

...

BUSINESS ETHICS ANDREW CRANE

DIRK MATTEN THIRD EDITION

PDF. December 30, 2019

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provide a truly global
approach with a.

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Business Ethics by Crane and Matten is a must have book, even for those who have the first and second editions. Many sections of the book have been re-written making the ethical theory sections and ethical issues clearer

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by explaining in small steps
what and why is important
and for whom.

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Matten: 9780199697595:
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Corporate citizenship and sustainability in the age of globalization (3rd ed.) by Andrew Crane. Business Ethics is a lively and engaging textbook that tackles one of the most pressing issues facing

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Business today: how to be a good corporate citizen in a complex multiple stakeholder world.

**Business Ethics (3rd ed.) by
Crane, Andrew (ebook)**

Crane and Matten: Business

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Bing Ethics, third edition Type:
multiple choice question
Title: Chapter 01 - Question
01 01) Crane and Matten
define the subject of
business ethics as, “The
study of business
situations, activities, and

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Decisions where&mlr; a.
&mlr;maximizing profit is
reconciled with society's
expectations."

**craneandmatten3e_tbch01 -
Crane and Matten Business
Ethics ...**

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Business Ethics Managing
Corporate Citizenship And
Sustainability In The Age Of
Globalization 3rd Edition by
Andrew Crane. \$ 25.00.

Quantity. Category:

Uncategorized Tags: - Test
Bank, 3rd Edition, Andrew

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Crane, Business Ethics
Managing Corporate
Citizenship And
Sustainability In The Age Of
Globalization. Description.

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Ethics 3rd Edition}**

Business Ethics Managing
Corporate Citizenship And

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Sustainability In The Age Of
Globalization 3rd Edition by
Andrew Crane -Test Bank

SAMPLE TEST. Chapter 3 .

Type: fill-in-blank. Title:
Chapter 03 - Question 01.

01) Crane and Matten define
ethical theories as

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“the _____ and principles that determine right and wrong for a given situation.”

**Business Ethics Managing
Corporate Citizenship And
...**

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Business Ethics (Third edition). Paperback - 1 Jan. 2010. by Dirk. Crane, Andrew & Matten (Author) 4.4 out of 5 stars 9 ratings. See all formats and editions. Hide other formats and editions. Amazon Price. New from.

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edition) .: Amazon.co.uk:
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Business Ethics Management
Chapter 5 Multiple Choice

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Resources - Learning Link
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09) According to Crane and
Matten, postmodern ethics
recommends the following way
of deciding what is right

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Bing and wrong in a given situation: None of these options is correct.

Feedback: See Crane and Matten's definition of postmodern ethics.

Postmodern ethics has neither a recipe for ethical

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Decision-making nor any
specific rules or
principles.

**Business Ethics Managing
Corporate Citizenship And**

...

View Homework Help -

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craneandmatten3e_ch05 from
PHI 401 at North South
University. Crane and Matten
Business Ethics (3rd
Edition) Chapter 5 Managing
Business Ethics Lecture 5
Overview Discuss the

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**Craneandmatten3e_ch05 -
Crane and Matten Business
Ethics ...**

Business ethics in 2010.
Well it's been in gestation
for a while, but we're
pleased to announce that the
3rd edition of our business

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ethics textbook has been published today by Oxford University Press. Once more subtitled 'Managing corporate citizenship and sustainability in the age of globalization' it's a continuation of our efforts

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Bing to provide an integrated approach to the subject of business ethics and corporate responsibility ... and this time we've gone for a fully international ...

Crane and Matten blog:

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Business ethics in 2010

About the Author: .

Professor Andrew Crane is the George R. Gardiner Professor of Business Ethics in the Schulich School of Business at York University in Canada. He holds a PhD

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Bing from the University of Nottingham and a BSc from the University of Warwick. He has over ten years' experience of teaching and researching business ethics, and has spoken and published widely on the subject.

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Answers to Study Questions
from the Business Ethics

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Book (Crane, A. and Matten,
D., Business Ethics:
Managing corporate
citizenship and
sustainability in the age of
globalization, Oxford
University Press, 3rd ed,
2010) .

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The fourth edition of
Business Ethics explores
throughout the text, in the
context of business ethics,
the three major challenges

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that businesses face when making ethical decisions:
Globalization
Sustainability Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective

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as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case

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Bing studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-

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making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics,

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whistleblowing, personal
decision-making and feminist
ethics Updated cases,
examples, and vignettes
throughout featuring recent
cases that have raised
complex ethical issues
including the News

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International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisisExtended coverage of Asian, Arabian, Latin

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American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions. New in-text features highlight the business skills covered in each chapter. Enhanced resources on

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Bing the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the

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very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

How can you be an ethical corporate citizen in an increasingly complex,

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Multiple-stakeholder world?
This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories

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Bing and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and

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Concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but

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Don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first

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Hand with new 'Practitioner
Spotlight' boxes, which
feature fascinating insights
from real-life practitioners
on how they manage ethical
decisions and what skills
they consider to be crucial
to success. The fourth

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3rd Edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the

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Practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been

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thoroughly updated across
the book and online to
reflect the latest
developments and issues
surrounding corporate
citizenship, globalization,
and sustainability. Award-
winning, best-selling, and

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up-to-date; this is the
textbook of choice for those
wishing to excel in business
ethics. The book is
supported by an extensive
range of online resources:
For students: Practitioner
Spotlight videos and web

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choice questions For

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Action features Teaching

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features Ideas for
structured workshops

Millions of readers remember
The Goal, the landmark
business novel that sets
forth by way of story the

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Essential principles of Eliyahu Goldratt's innovative methods of production. Now, from the AGI-Goldratt Institute and Jeff Cox, the same creative writer who co-authored *The Goal*, comes *VELOCITY*, the

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Bing the strengths of all three disciplines to deliver breakthrough performance gains. In physics, speed with direction is velocity; in business, the application of VELOCITY means your organization can achieve

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Operational speed with strategic direction to outmaneuver competitors, gain loyalty with customers, and rapidly build sustainable earnings growth -- in as little as one or two business quarters. Dee

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Jacob and Suzan Bergland,
two principals of AGI, have
been teaching the concepts,
techniques, and tools of
VELOCITY to major
corporations, including
Procter & Gamble, ITT, and
Northrop Grumman, for years.

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Now they unlock the door for you to see how to apply their insights and methods to your organization -- be it business, not-for-profit, manufacturing, or service based -- in order to shorten lead times, slash

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inventories, reduce production variability, and increase sales. Writer Jeff Cox returns with the vivid, realistic style that made *The Goal* so readable yet so edifying. Thrust into the presidency of the subsidiary

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Company where she has managed sales and marketing, Amy Cieolara is mandated by her corporate superiors to implement Lean Six Sigma (LSS) in order to appease a key customer. Assigned to help her is LSS Master Black

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Bing Belt Wayne Reese, installed as her operations manager. But as time goes on and corporate pressure mounts, Amy finds she has to start thinking for herself -- and learning from everyone around her -- and she

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arrives at the series of
steps that form the core of
the VELOCITY APPROACH.

VELOCITY offers keen insight
into the human and
organizational factors that
so often derail growth while
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Practical techniques for restarting and revving up the internal engines of your company to reach new levels of success. Colorful characters, believable situations, and everything from dice games to AGI's

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"Bing reality tree" techniques make this business novel a vital resource for everyone seeking to deliver business improvement in these challenging economic times -- and far into the future.

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Corporate Citizenship (CC) has emerged as a widely used way of describing the role of business in wider society. As such, CC has been popular with academics, business leaders and politicians alike, as it

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locates the private corporation within a network of mutual responsibilities and obligations in their social environment. This collection takes stock of the debate by tracing back its origin, identifying the

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key topics and delineating the key controversies. The volume locates the discussion on corporate citizenship in a wider turn towards the political within the ongoing discussion on the role of business in

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Society. In doing so, the individual chapters feature key contributions by the thought leaders in the field and provide an overview of the ongoing developments in the field, in particular at the transnational level.

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With an original
introduction by the editors,
this collection will be an
invaluable tool for
students, researchers and
practitioners with an
interest in the field of
corporate citizenship.

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Business ethics as a discipline leans on cases but flourishes by thorough analysis and reflection. The present volume offers both. After three introductory chapters into business

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Bing ethics eight recent European cases, mainly stemming from The Netherlands and Belgium and all of them with a clear moral impact, are extensively described and analysed. Among them are the Lernout and Hauspie speech

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Technology disaster,
Heineken's struggle with the
promotion girls selling beer
in Cambodia, cartels in the
Dutch construction industry,
the pharmaceutical industry
and the Aids crisis, and
Unilever allegedly making

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Bing use of child labour in the cotton industry in India. Each case is followed by two expert comments, from the fields of general ethics, but also of law, economics, management and organisation theory, sociology and social

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psychology. Cases and
comments together offer an
unique entrance in varieties
of moral reasoning and in
the personal and
institutional dimensions to
be taken into account when
facing a corporate case

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Bing saturated with moral ambiguities. This book will be of interest to researchers as well as teachers of undergraduate and graduate courses in Business Ethics, Business in Society, Management and

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Organisation Theory and Strategic Management. It will also be useful for business practitioners eager to find moral guidance in their specific field.

In the modern business

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Environment, companies
strive to create a sense of
moral obligation within
their employees in an effort
to foster a concern for
social welfare and justice
among global organizations.
Despite the efforts of

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managers and directors, many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector.

International Business
Ethics and Growth

Opportunities presents the

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Bing
Necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner. Examining the dangers of unethical

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Behavior, this book provides the strategies and tools for proper management to encourage company strength and success. This publication is an essential resource for academicians, researchers, officials, post-

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Graduate students, and professionals in the fields of business and business education interested in ethical decision making on the individual and company level.

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International human resource management (IHRM) is a key area of research in the sphere of international business and management. Described as a field in its infancy in the 1980s, IHRM has quickly advanced through

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adolescence and into maturity. Today, it is a vibrant and diverse discipline which boasts a large and active body of researchers across the globe. This volume examines cutting-edge themes, with

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the input of contributions from both established and emerging scholars. The Routledge Companion to International Human Resource Management gives a state-of-the-art overview of the key themes, topics and debates

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in the discipline, with valuable insights into directions for future research. Drawing on a large and respected international contributor base and with its focus on mature and emerging markets, this book

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is an essential resource for researchers, students and IHRM professionals alike.

Who would or should defend a potential murderer in court? How do professions regulate themselves? Is 'no win-no

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free an ethical system?
Where is the line in a
'suitable' client-advocate
relationship? Jonathan
Herring provides a clear and
engaging overview of legal
ethics, highlighting that
the issues surrounding

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Professional conduct are not always black and white and raising interesting questions about how lawyers act and what their role entails. Key topics, such as confidentiality, negligence, and fees are covered, with

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References throughout to the professional codes of conduct. Features throughout the textbook to aid student learning include the highlighting of key cases, principles, and definitions; the inclusion of a variety

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of viewpoints through
coverage of cases, popular
media, and scholarly
articles; and use inclusion
of 'digging deeper' and
'alternative viewpoint'
boxes which encourage
critical reflection and

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Better understanding of key theories and topics. The well developed online resource centre includes Podcasts linked to the 'what would you do' chapter features, video debates, relevant updates and web

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Links.

Ethical Dilemmas in the
Creative, Cultural and
Service Industries enhances
professional ethical
awareness and supports
students' development of

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Skills for ethical decision-making in these growing sectors. It focusses on the shaping of personal and professional values, and dealing with the moral and ethical issues that (future) professionals may encounter

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in practice. Including a multitude of varied and interdisciplinary case studies, this textbook adopts an applied ethical approach which enables the student to combine basic ethical theory with relevant

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and 'real-life' cases. Major ethical issues such as CSR, ethical leadership, human rights, fraud, employee rights and duties, new technology and (social) entrepreneurship are addressed. This will be

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invaluable reading for students studying tourism, hospitality, leisure, events, marketing, healthcare, logistics, retail and game development. It will also be a suitable resource for in-company

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Training of practitioners
already working in this wide
range of domains.

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Bing and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by

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