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Magazine TV Show Reporters TV Segments Reporter's

Notebook: Kumusta na kaya silang mga may karamdaman

na itinampok natin noon? Book Launch /"War: How Conflict

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~~Where Public Policy Meets Real Life Reporter's Notebook:~~

~~Babaeng ikinulong dahil sa problema sa pag-iisip, binisita~~

~~Public Affairs For Journalists~~

4.0 out of 5 stars Excellent. Reviewed in the United Kingdom

on 15 March 2010. This is an excellent guide to public affairs

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in the UK for journalism students, practicing journalists and anyone with an interest in how the powers that be influence our lives. It is well laid out and clearly written, with some excellent examples of politics through the years.

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Essential Public Affairs for Journalists is the definitive handbook for journalism students looking for a firm foundation in their understanding of central and local government. It guides readers through the constitutional framework and the governing institutions of the United Kingdom before considering the electoral system and the principal political parties.

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Public affairs for journalists. All professional journalists should have a broad understanding of how government works at a local and national level, how they link together, where news stories come from and how to develop such

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stories.

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Public affairs. All professional journalists should have a broad understanding of how government works at a local and national level, how they link together, where news stories come from and how to develop such stories. Public affairs learning should be integrated with practical journalism and trainees must have an awareness of current news issues related to public affairs.

~~Public affairs - National Council for the Training of ...~~

Public affairs specialists and broadcast journalists publish communication products through radio, television, video,

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and web content for worldwide distribution. They are responsible for advising leadership, public affairs planning, developing and executing information strategies, and community relations. Some are trained to operate audio and video equipment in both tactical and non-tactical ...

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Description. Essential Public Affairs for Journalism is an invaluable guide for both journalism students and journalists. It offers engaging coverage of the workings of both central and local government, and gives stimulating insights into how they are, and could be, covered by journalists. The only textbook to combine coverage of central and local government specifically geared towards

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Media management: Public affairs practitioners often carry out what are seen as traditional PR activities but with a political focus because, in many cases, the media can be a significant stakeholder to the organisation. These activities include writing press releases and articles, researching, copy

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writing, producing annual reports and managing databases of, and building up relationships with ...

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The AU School of Communication master of arts in Journalism and Public Affairs prepares you for a career as a news and information professional. You'll focus your program studies in one of three areas: Investigative Journalism, Broadcast Journalism, or International Journalism. SOC is home to the Investigative Reporting Workshop (IRW), a non-profit, professional newsroom that pairs experienced professional reporters and editors with graduate students.

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Media and Public Affairs are specialist Public & Corporate Affairs Advisors to Business and Industry. Its team are highly skilled experienced practitioners. Media and Public Affairs ' strengths include strong relationships with key media people and editorial decision-makers.

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Job Description The Joint Public Affairs Journalism Trainer develops and implements Joint Public affairs products and services in support of rotational training exercises in the form of journalist and public affairs planning services utilizing approved Army and unit policies, the JMRC Exercise Procedures Handbook (EXPRO) and Army Regulation (AR)

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Essential Public Affairs for Journalism is an invaluable guide for both journalism students and journalists. It offers engaging coverage of the workings of both central and local government, and gives stimulating insights into how they are, and could be, covered by journalists.

'Essential Public Affairs for Journalists' is a practical introduction to all aspects of central and local government. It provides journalism students with all the information they will need to cover public affairs confidently.

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These two essential texts have been packaged together to offer great value for journalism students and practitioners. Essential Public Affairs for Journalists is an invaluable guide for journalism students and those already in the industry. It offers comprehensive and engaging coverage of the workings of both central and local government, and provides all the information necessary to cover public affairs with confidence. 60 years since the first edition, McNae's Essential Law for Journalists remains the definitive media law guide for journalists and students alike. The only media law text endorsed by the NCTJ, this text offers unrivalled practical guidance on a wide range of reporting situations - a vital tool throughout your journalism career.

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Public Affairs Reporting offers an inclusive and diverse perspective to public affairs reporting. It expands the traditional approach to public affairs reporting beyond the mainstay of local and regional news coverage to include virtually everything that is involved in public life: from government to the arts, religion to the environment, business to law enforcement, and more. “ Professional Tips ” sections in each chapter provide a series of questions and answers from professional journalists.

Public relations and journalism have had a difficult relationship for over a century, characterised by mutual dependence and - often - mutual distrust. The two professions have vied with each other for primacy:

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journalists could open or close the gates, but PR had the stories, the contacts and often the budgets for extravagant campaigns. The arrival of the internet, and especially of social media, has changed much of that. These new technologies have turned the audience into players - who play an important part in making the reputation, and the brand, of everyone from heads of state to new car models vulnerable to viral tweets and social media attacks.

Companies, parties and governments are seeking more protection - especially since individuals within these organisations can themselves damage, even destroy, their brand or reputation with an ill-chosen remark or an appearance of arrogance. The pressures, and the possibilities, of the digital age have given public figures and

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institutions both a necessity to protect themselves, and channels to promote themselves free of news media gatekeepers. Political and corporate communications professionals have become more essential, and more influential within the top echelons of business, politics and other institutions. Companies and governments can now - must now - become media themselves, putting out a message 24/7, establishing channels of their own, creating content to attract audiences and reaching out to their networks to involve them in their strategies Journalism is being brought into these new, more influential and fast growing communications strategies. And, as newspapers struggle to stay alive, journalists must adapt to a world where old barriers are being smashed and new relationships

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built - this time with public relations in the driving seat. The world being created is at once more protected and more transparent; the communicators are at once more influential and more fragile. This unique study illuminates a new media age.

In this timely volume, the authors explore public affairs journalism, a practice that lies at the core of the journalism profession. They go beyond the journalistic instruction for reporting and presenting news to reflect on why journalism works the way it does. Asking current and future journalists the critical questions, "Why do we do it?" and "What are the ways of fulfilling the goals of journalism?" their discussion stimulates the examination of contemporary practice,

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probing the foundations of public affairs journalism. With its detailed examination of factors influencing current journalistic practice, *The Two W's of Journalism* complements and expands on the skills and techniques presented in reporting, editing, and news writing textbooks. The perspectives presented here facilitate understanding of the larger role journalism has in society. As such, the volume is an excellent supplemental text for reporting and writing courses, and for introductory courses on journalism. It will also offer valuable insights to practicing journalists.

Everyday life, no whether the issues or events arise next-door or a continent away, raises questions and concerns that the public counts on journalists to answer and, more

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important, confront. More than ever before, we all rely on the news media for warnings, explanations and insights. The profession - and society - cannot afford lazy, inept, uncommitted journalists. Today's reporters must learn how to cover public affairs intelligently and thoroughly. First you must learn about the institutions and people who influence the news; understanding how a legislative conference committee functions or how a trial is conducted remain important pre-requisites. But it is not enough merely to know how to report. Journalists must also understand how they see, define and influence the news. Don't be fooled by the daily dose of fluffy stories about fads, fashions or fetishes. People love to revel in celebrity gossip or fantasize about extreme makeovers. But Donald Trump's love life or

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the South Beach Diet don't satisfy when people worry about a home invasion in their neighborhood or a rezoning proposal to bring a Wal-Mart super center to town or a Department of Education report that their child's school scored bottom-most in reading achievement. Public Affairs Reporting Now is intended to teach you the best practices and give you the best advice for covering what's generically known as "public affairs reporting. It's a term that's neither inspiring nor precise, but it's long been a convenient way of describing the kind of news coverage that keeps people informed as citizens and keeps our institutions, public and private, focused on the public good.

Reporting the Cuban Revolution reveals the untold story of

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thirteen American journalists in Cuba whose stories about Fidel Castro ' s revolution changed the way Americans viewed the conflict and altered U.S. foreign policy in Castro ' s favor. Between 1956 and 1959, the thirteen correspondents worked underground in Cuba, evading the repressive censorship of Fulgencio Batista ' s dictatorship in order to report on the rebellion led by Fidel Castro. The journalists ' stories appeared in major newspapers, magazines, and national television and radio, influencing Congress to abruptly cut off shipments of arms to Batista in 1958. Castro was so appreciative of the journalists ' efforts to publicize his rebellion that on his first visit to the United States as premier of Cuba, he invited the reporters to a private reception at the Cuban Embassy in Washington,

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where he presented them with engraved gold medals. While the medals revealed Castro ' s perception of the correspondents as like-minded partisans, the journalists themselves had no such intentions. Some had journeyed to Cuba in pursuit of scoops that could rejuvenate or jump-start their careers; others sought to promote press freedom in Latin America; still others were simply carrying out assignments from their editors. Bringing to light the disparate motives and experiences of the thirteen journalists who reported on this crucial period in Cuba ' s history, *Reporting the Cuban Revolution* is both a masterwork of narrative nonfiction and a deft analysis of the tension between propaganda and objectivity in the work of American foreign correspondents.

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In general, studies in both the United States and Canada have found ownership to have less influence on content than variables such as market size, circulation, audience characteristics, and, especially in Canada, region and language. Journalists who have experienced takeovers, however, tend to perceive greater differences than quantitative studies of content can detect. The possibility remains that concentration of ownership and lack of competition have important effects which are masked by broad content categories.

"At a time when the role of journalism is especially critical, Leonard Downie, the former executive editor of the

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Washington Post writes about his nearly 50 years at the newspaper and the importance of getting at the truth"--

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