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Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*. GENRE. Professional & Technical. RELEASED. 2002. April 23 LANGUAGE. EN. English. LENGTH. 224. Pages PUBLISHER. Crown. SELLER. Penguin Random House LLC. SIZE. 6.9. MB.

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Speak Like Churchill, Stand Like Reagan: "As a student of speech, I very much enjoyed this intriguing historic approach to public speaking. Humes creates a valuable and practical guide."-Roger...

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At first, I dismissed James Humes *Speak Like Churchill, Stand Like Lincoln*, assuming it would be full of historical platitudes and anecdotal stories rather than actionable advice. Instead, I discovered a terrific reference tool for novice and seasoned presenters alike including me.

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Speak Like Churchill, Stand Like Lincoln by James C. Humes ...

Speak Like Churchill, Stand Like Lincoln: 21 Powerful Secrets of History's Greatest Speakers by James Humes. Summary. Author and speaker James Humes wrote speeches for five U.S. presidents. Leveraging personal experience, historical anecdotes, and humor, he shares a supremely practical and actionable list of time-tested tips and tricks for ...

Speak Like Churchill, Stand Like Lincoln by James Humes ...

[...] face your audience, greet them with a smile, and take a moment to breathe before saying a word. In *Speak Like Churchill, Stand Like Lincoln*, author James Humes refers to this as a power pause. Your power pause will establish your presence [...]

Speak Like Churchill, Stand Like Lincoln: 21 Powerful ...

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“‘Speak Like Churchill, Stand Like Lincoln’ by James Humes is a lighthearted book of advice for speakers. Some of the ideas that he discusses are pausing for emphasis, using quotes, using anecdotes, and dressing properly. The book is short but useful and I recommend it to anyone interested in improving their speeches.”

Speak Like Churchill, Stand Like Lincoln: 21 Powerful ...

Speak Like Churchill, Stand Like Lincoln : 21 Powerful Secrets of History's Greatest Speakers by James C. Humes (2002, Trade Paperback) The lowest-priced brand-new, unused, unopened, undamaged item in its original packaging (where packaging is applicable).

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Speak Like Churchill, Stand Like Lincoln : 21 Powerful ...

Contents – Speak Like Churchill, Stand Like Lincoln Speak Like Churchill, Stand Like Lincoln makes for easy reading with 21 chapters averaging about 10 pages each. Each chapter follows a straightforward pattern: Introduce one simple speaking technique;

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Speak Like Churchill, Stand Like Lincoln: 21 Powerful Secrets of History's Greatest Speakers 2002; The Wit & Wisdom of Ronald Reagan 2007; The Wit & Wisdom of Benjamin Franklin 2001; The Wit & Wisdom of Winston Churchill: A Treasury of More Than 1,000 Quotations and Anecdotes 1994

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Turn any presentation into a landmark occasion "I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."—Chris Matthews, *Hardball* Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history's greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*.

Presents tips for effective public speaking and presentations with techniques used by such historical figures as Winston Churchill, Napoleon, and Benjamin Franklin.

Do you remember the topic of the last speech you heard? If not, you're not alone. In fact, studies show that audiences remember only 10% to 30% of speech or presentation content. Given those bleak statistics, why do we give speeches at all? We give them, says communications expert Nick Morgan, because they remain the most powerful way of connecting with audiences since ancient Greek times. But as we've evolved to a more conversational mode of public speaking, thanks to television, we have forgotten much of what the Greeks taught us about the nonverbal aspects of speech-giving: the physical connection with audiences that can create an almost palpable emotional bond. Morgan says this "kinesthetic connection" comes from truly listening to your audience—not just with your brain but with your body. In this book, he draws from more than 20 years as a speech coach and consultant, combining the best of ancient Greek oratory with modern communications research to offer a new, audience-centered approach to public speaking. Through entertaining and insightful examples, Morgan illustrates a 3 part process—focusing on content development, rehearsal, and delivery—that will enable readers of all experience levels to give more effective, passion-filled speeches that move audiences to action.

Explains the principles and techniques of effective use of humor in

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speeches and provides a cross-indexed collection of over six hundred stories, anecdotes, gags, and jokes for every occasion

Persuade, mentor, and motivate like the Great Communicator More than just an influential speaker, Ronald Reagan was a master of all types of communication and employed his personal warmth and charm to rally Americans around his vision. Now, former Reagan speechwriter James C. Humes shows how you can replicate Reagan's ability to influence others and utilize his communication tools when interacting with colleagues and partners. Don't just rely on words, instead:

- Communicate with gestures, postures, and even clothing
- Learn the power of podium presence
- Fine-tune your humor and voice for each unique audience

Praise for James C. Humes's *Speak Like Churchill, Stand Like Reagan*:
"As a student of speech, I very much enjoyed this intriguing historic approach to public speaking. Humes creates a valuable and practical guide." -Roger Ailes, chairman and CEO, FOX News
"I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."
-Chris Matthews, *Hardball with Chris Matthews*

Chronicles the amazing predictions that Winston Churchill made throughout his life, including the rise of a Hitler-like figure along with Nazi Germany; the year the Iron Curtain would fall and the Cold War would end; and the exact day of his own death as he entered his final years. 50,000 first printing.

If you are interested in Public Speaking, then this is exactly the book you need. If you are a preacher, then you cannot avoid this book. If you are a Lecturer or student of Mass Communication, Law, English, Rhetoric, Speech, Ethics, International Relations, Philosophy, Theology and other courses that require you to address others, then this book is inevitable for you. Public Speaking is not just a gift, it is an Art. The book revives the ancient "Art of Oratory", and makes it relevant in the 21st Century. It digs the art of public speaking down to Aristotle, Cicero and back to Martin Luther King Jr., Hitler and even the modern day speakers. It highlighted the Ethics of Communication in order to moderate the art. It grooms you from Speech pronunciation to Speech writing, Speech Delivery and even how to Use a Microphone. You can also see samples of good speeches at the Appendix. Give this book a trial and you will know why it is different from other books on Communications and Public Speaking you already know.

Outlines gimmick-free strategies for speaking and presenting more effectively, in a strategic guide that outlines seven principles including "Visualization," "Discipline," and "Inspiration" to demonstrate key mistakes and skills. Original. 15,000 first printing.

For anyone who fears the thought of writing and giving a speech--be it

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to business associates, or at a wedding--help is at hand. Acclaimed presidential speechwriter Peggy Noonan shares her secrets to becoming a confidence, persuasive speaker demystifying topics including:

- Finding you own authentic voice
- Developing a text that interest you
- Acing the all-important first paragraph
- Using logic to move your audience
- Creating, developing, and reinventing the "core speech" for diverse audiences
- Strengthening your speech with a vital element: humor
- Winnowing your thought down to the essentials
- Handling professional jargon, clichés, and the sound bite syndrome
- Presenting your speech in the best way
- Collecting intellectual income--conversing your speech treasures
- Breaking all the rules and still succeeding
- Reading for inspiration--how to use the excellence of others

Complete with lessons, tips and memorable examples, *On Speaking Well* shows us how to create forceful, persuasive, relevant speeches that will resonate with our audiences. Engaging, informative, and always entertaining, this is undoubtedly the authoritative how-to guide for anyone writing or giving a speech

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